

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Eric Holcomb for Indiana

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 11/16

Invoice ID: 1256209
Campaign ID:

Invoice Date: 11-16-2016
Estimate ID: 847

Contract ID: 869650
P.O Number:

Client ID: 44115
Tax ID:

Description

Amount

Gross Advertising Fee	\$338.00
Agency Commission	(\$50.70)
Rep. Firm Commission	(\$100.56)

Net Advertising Fee	\$186.74
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Sub Total	\$186.74
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Total This Invoice	\$186.74
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/62334681/
1468

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Eric Holcomb for Indiana
 Remarks: /62334681/
 Bill Cycle: 11/16
 Rep. Firm: VNS/NCC

Contract ID: 869650
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
11/05/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College GameDay	9:35am	BCEH1614H	00:00:30	Charged	36.00	*
11/05/16	Saturday	BTN-E	1468-FT. WAYNE AL	Indiana at Rutgers	12:15pm	BCEH1608H	00:00:30	Charged	75.00	*
11/05/16	Saturday	ESP2-E	1468-FT. WAYNE AL	College Football	12:49pm	BCEH1614H	00:00:30	Charged	38.00	*
11/05/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	1:48pm	BCEH1614H	00:00:30	Charged	38.00	*
11/05/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	2:39pm	BCEH1608H	00:00:30	Charged	38.00	*
11/05/16	Saturday	BTN-E	1468-FT. WAYNE AL	Purdue at Minnesota	5:29pm	BCEH1614H	00:00:30	Charged	75.00	*
11/05/16	Saturday	ESP2-E	1468-FT. WAYNE AL	College Football	5:48pm	BCEH1614H	00:00:30	Charged	38.00	*
Grand Total									338.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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